

JRS ID

JESSICA RISKO SMITH INTERIOR DESIGN



INVESTMENT GUIDE

Welcome



Thank You

...for considering us for your design needs. At JRS ID, we spend every day helping clients create their own new world, with unique, stylish, and ultra-livable designs that elevate their everyday lives.

We bring experience, professionalism, and a broad understanding of the complete architectural and design-build process to your project.

In this document, you'll find details about our customized design approach and what you can expect every step of the way when we work together.



About Us

Founded in 2004, JRS ID is a full-service interior design firm focusing on high-end residential and boutique commercial projects. Our process is structured to be collaborative and enjoyable. We'll handle every aspect of the design process, facilitating your project from concept to completion.

JESSICA RISKO SMITH PRINCIPAL DESIGNER + CEO

After earning her Interior Design degree from Auburn University, Jessica went on to have an established career at Gensler, a worldwide corporate design firm, before launching her own firm in Santa Barbara.

Jessica brings an experienced creative eye to every detail of your project and leads the team to bring the vision to life. She will oversee the construction as well as the artistic execution of the plan.



About Us

MEET THE TEAM



RACHEL WILLIAMS
DESIGNER

Rachel brings a wealth of experience to our clients at JRS ID. She will work with you in the key planning stages and initial furniture development. She'll be your point of contact for any furniture or purchasing questions you may have.



MICHAEL MCGUIRE
DESIGNER

Michael brings a wide variety of technical skills to each design. He works to bring all of our ideas to life with both artistic and technical drawings so we can effectively communicate the design plan for your project.



CHRISTEN FALLON
OPERATIONS MANAGER

Christen is involved in all the behind the scenes happenings at JRS ID and keeps our projects organized and running smoothly. She'll be your point of contact as we set up your project.

The Experience

OUR MISSION



We are partners in the design process, holding the vision for our clients while creating unique and beautiful spaces that enhance and elevate daily living.

When you work with us, we handle everything so you don't have to deal with managing the myriad details and complex decisions required to create a beautifully designed and functional home. We would be honored to create a project together that reflects your unique personality that you will enjoy with your family for years to come.

“TRULY GREAT DESIGN SHOULD BE CLEAN, CLASSIC, STRAIGHTFORWARD—AND NOTHING LESS THAN FABULOUS.”

JRS

The Process



01 | Discovery Call

This is where we'll initially determine if we are a good fit to work together. During this 20-30 minute call, we'll dive into your project goals, timeline, and budget.



02 | Proposal

After our discovery call, we'll be able to prepare a proposal for your project. If we still need more information from you, we'll book a consultation to tour your home.



03 | Kickoff Meeting

This is the official start to your project where our team will get to know you, your lifestyle and your design preferences. From here we can prepare your design concepts and build your project budget.

The Process



04 | Design + Documentation

Through a series of client meetings and presentations, from high level design concepts to detailed specifications, we'll make sure every selection is perfect so you can make decisions for your home with confidence.



05 | Project Management

In this phase, we'll manage all details of your project. This includes placing orders, collaborating with tradespeople and contractors, overseeing progress, and confirming every detail so nothing is missed.



06 | Installation + Wrap-Up

We'll be on site once your home is ready for drapery and furnishings to make sure every item is perfectly placed. Accessories and styling will add the finishing touch to elevate your space.

Once you settle in, we leave you with the information you need to care for your investment.

Project Investment



Our goal is to deliver an elevated space on time and on budget, guiding you to make the best decisions so you feel confident every step along the way.

Project Budget

Our clients have furnishing budgets beginning at \$20,000 and renovation/construction budgets beginning at \$50,000.

Design Fees

Our full-service design fee begins at \$10,000. Once we move into the construction management phase, our fees are billed hourly throughout construction.

Project Investment

Furniture Item	\$ Estimate
SOFA	4,500 - 10,000
SECTIONAL	6,500 - 14,000
LOUNGE CHAIR	1,500 - 6,000
OTTOMAN	1,000 - 3,000
COFFEE TABLE	1,000 - 3,000
LAMPS	400 - 2,500
CONSOLE TABLE	1,000 - 6,000
AREA RUG 9x12	2,000 - 15,000
DINING TABLE	1,900 - 10,000
DINING CHAIRS, EACH	500 - 2,000
BUFFET	1,000 - 3,000
CHANDELIER	900 - 5,000
BAR STOOLS	400 - 1,500
KITCHEN PENDANTS	500 - 1,500
KING BED	2,000 - 5,500
NIGHTSTANDS	650 - 3,000
PILLOWS	225 - 450
DRAPERY (each window)	2,500 - 6,000+
ACCESSORIES (per room)	1,500+
ORIGINAL ART 36x36	4,000+



Furniture Budget

At left is a general range of the investment our full service clients typically make in their furnishings. We love to mix custom and one-of-a-kind pieces in every design. We will build a detailed purchasing budget specifically for your project. If a special piece is outside of the agreed upon budget range, we'll notify you in advance before incorporating it into your design.

White Glove Delivery + Receiving

Our vendors require that furniture is shipped to a white glove delivery receiving warehouse. Receiving warehouses receive, inspect, store, and provide white glove delivery and assembly.

Typically, vendor shipping + handling and receiving + install fees add 18-20% to the cost of your furniture.



Client

"Jessica Risko Smith Interior Design was instrumental in making our kitchen remodel beautiful, user-friendly, and timeless. Jessica was professional, detail oriented, approachable, and very helpful. To us, the kitchen is the heart of the home and our kitchen needed a vision.

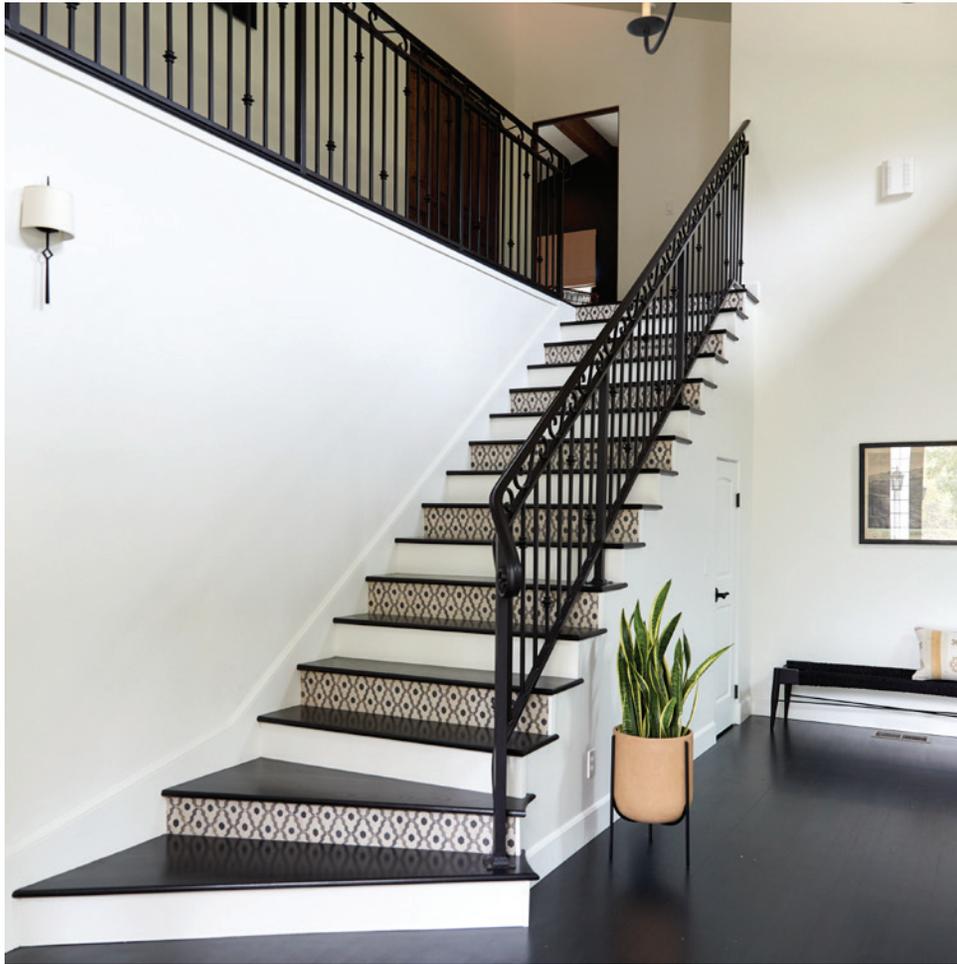
Jessica created a vision that matched our home in a stunning, but functional way. She and her crew developed a plan, picked out products and then guided us in communicating this plan with others involved. Additionally, she listened to what we liked and heard how we needed our kitchen to function, thereby creating a space that would suit our particular needs. I highly recommend Jessica Risko Smith Interior Design."

Architect

"Our office has collaborated with Jessica on several projects. She is great to work with and makes our designs look better."

Client

"Our house turned out just beautiful! In our home, JRSID designed our living room and dining room. Every detail was planned and executed perfectly. The choice of material and colors fit our vision exactly. We were so pleased with our home project that we hired JRSID to update our office as well. Jessica coordinated new flooring, paint and baseboards to be completed while we were vacationing. Again, the material and color choices were in perfect balance with our personal taste and branding for our company. JRSID kept to our budget and our time restrictions, making it a pleasure doing business with them."



Contractor

“As General Contractors in Santa Barbara, we have worked with Jessica Risko Smith on a number of different projects over the last five years or so. It would be hard to find anyone more capable in their profession than Jessica. The ability to make any part of this field enjoyable, trustworthy, reliable, and exciting is an art, and Jessica is an artist of the most extraordinary level. If you have ever undertaken a remodel, even a change in design on your own, you will know the trials that stand in your way.

After using Jessica Risko Smith Design, you will wonder how you ever managed without her, she is an integral asset to anyone thinking of making any changes. I cannot express her level of expertise and customer service. I would always recommend her to anyone looking for a designer, for any project, no matter the scale. Jessica and her amazing team will carry you through, and the results will speak for themselves.”

Client

“Jessica Risko Smith was such a gift to my wife and me. Highly experienced and skillful, with a keen eye and helpful spirit. She is an excellent listener, while at the same time providing excellent suggestions and guidance. Thoroughly familiar with building and decorative materials and products, she consistently and conscientiously moved the project in the most wonderful direction. We would use her again in an instant.”

Client

“Jessica helped us enormously and I am confident that my house would not be nearly as comfortable or beautiful without her input. Our house was a complete renovation and she provided most of the interior designs from choosing paint colors to finding and designing a couch to fit our space. We continue to use her to make updates and final touches to the house. She has always been very in tune to our design style with only a few photos and conversations to guide her.”



How do you charge?

Our design services are based on a flat fee structure and begin at \$10,000. Our clients typically have furnishing budgets ranging from \$20,000-\$75,000+ and construction budgets ranging from \$50,000-\$500,000+.

Our rates are \$210/hour for Jessica and \$125/hour for the design team.

What does construction cost?

Construction administration is billed hourly and we'll provide a rough estimate based on the numbers we've put together for our services, alongside estimates from your contractor in your design contract. We'll communicate any expected changes with you upfront so you'll always know what to expect.



How involved do I need to be?

Our process begins and ends with you, and we invite you to collaborate with us so we can create a design that lets you say “This is EXACTLY what I had in mind”.

To make this possible, we'll need your involvement at a few important milestones: prior to getting started when we'll need your design questionnaire and inspiration images, during your kickoff meeting when we officially start your project, and during your concept and final design presentations. Each of these key meetings helps to ensure every selection we make for your project is in perfect alignment with your lifestyle and aesthetic.



How long does a project take?

Every project is different and we'll provide an estimated timeline in your proposal. We break our projects into two phases: first, a design phase and, second, construction + implementation for construction and orders. Our design phase typically lasts between 11-13 weeks, plus time for revisions, and the management phase can last between 4 months to a year, or longer, depending on the project scope.



Can you recommend a contractor?

We love working with general contractors, professional tradespeople, and local artisans to create interesting and beautiful homes. We have access to an incredibly talented roster of artists and industry experts.

If you don't already have a contractor or team to help bring your project to life, we can make recommendations. If you already have a contractor, we'd be happy to collaborate with them throughout the process.

Let's Connect

NEXT STEPS



We are so grateful

...you reached out to learn more about working together and would love the opportunity to connect with you.

We're currently reviewing the details you shared about your project and we'll be in touch shortly with next steps.

If you have any questions, please let us know. We look forward to connecting with you!



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